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MAY 05 2008

**HEWLETT-PACKARD COMPANY**  
Intellectual Property Administration  
P.O. Box 272400  
Fort Collins, Colorado 80527-2400

Attorney Docket No.: 10004571-1

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventor(s): John T. Brassil

Confirmation No.: 3375

Serial No.: 09/734,996

Examiner: Farzana E. Hossain

Filed: December 12, 2000

Group Art Unit: 2623

Title: MEDIA PROGRAM TIMING AND IDENTITY DELIVERY METHOD  
AND SYSTEM

**MAIL STOP RCE**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**PRELIMINARY AMENDMENT ACCOMPANYING**  
**A REQUEST FOR CONTINUED EXAMINATION (RCE)**

Sir:

In response to the Office Action dated January 2, 2008 and the Notice of Appeal filed March 4, 2008, kindly amend the application identified above as follows in this preliminary amendment accompanying an RCE.